SOCIAL MEDIA TOOLKIT

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REIMAGINING HEALTH CARE

Join us in advancing our efforts to eliminate health disparities

NMF celebrates its historic impact and future work with a hybrid national event on **Saturday, November 5th** in Miami, Florida. **Reimagining Health Care: Celebrating Equity Change Agents** ushers in a new chapter with inspired leadership and an energetic agenda to achieve lasting health equity.

This national gratitude event celebrates the extraordinary impact of NMF’s longstanding partners, friends, scholars, and alumni who have ensured NMF’s success since 1946 and who continue to make a difference in the communities without access to equitable health care.
Reimagining Health Care: *Celebrating Equity Change Agents* is a momentous occasion launching National Medical Fellowships’ bold new health equity agenda.

This exciting hybrid event is a "gratitude gala" that celebrates the extraordinary impact of NMF’s longstanding partners, friends, scholars, and alumni who have helped NMF usher in this impactful new chapter.

We're eager to honor Johnson & Johnson, Merck, Dr. Valerie Montgomery Rice, and Paul Viviano for their outstanding contributions to advancing NMF’s mission.
For more than 75 years, NMF has provided over $45 million in financial assistance to more than 32,000 talented Black, Indigenous and People of Color (BIPOC) students underrepresented in medicine.

These health care leaders not only bring diverse representation to the medical field, but also lead the fight to eliminate health disparities.
Structural racism in U.S. health policy has resulted in a legacy of health disparities for American Indians and Alaska Natives, including a life expectancy 5.5 years less than that of other races combined in the U.S. (Solomon et al.)

Compared with white patients, racial and ethnic minority patients are less likely to receive evidence-based cardiovascular care, kidney transplants when indicated, age-appropriate diagnostic screening for breast and colon cancer, timely treatment related to cancer and stroke, appropriate mental health treatment, and adequate treatment when presenting suffering from pain. (Yearby et al.)

According to the 2018 AAOS Census Survey, just 2.2% of orthopedic surgeons are Hispanic/Latino, 1.9% African American/Black, and 0.4% are Native American/Indigenous. (Cherf, John)
THE URGENCY OF NMF'S WORK

Despite Black Americans comprising 13% of the population, only 6% of physicians are Black. Latino Americans make up 18.5% of the population, yet just 6% of physicians are Latino.

One significant barrier to ensuring a diverse health care workforce is the high cost of medical education, which can be as much as $300,000.

A 2018 National Bureau of Economic Research study demonstrated that when Black patients and physicians were paired together, Black patients had more equitable health outcomes.
How to Engage

HASHTAGS
#GratitudeGala22
#ReimaginingHealthCare
#NMF

FOLLOW US

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National Medical Fellowships
For 75 years, @NMFOntline has empowered underrepresented students in medicine and the health professions with scholarships and support they need to thrive in their medical journey. I’m excited to join them as they continue #ReimaginingHealthCare.

Care is the way that we nourish our community and create new opportunities. Community care is at the heart of @NMFOntline’s ethos as they continue #ReimaginingHealthCare. I’m eager to join them in celebration of the strides we are making to support students, diversify clinical research, and foster mentorship.

Are you an equity change agent? Join me and @NMFOntline as we empower and uplift the next generation of health care leaders. NMF continues to lead the conversation in #ReimaginingHealthCare to eliminate health inequities, create a more sustainable education model for students, and improve patient outcomes.
How do you practice community care? I'm grateful to @NMFOline for their recognition of my commitment to health equity. I value their partnership in #ReimaginingHealthCare to eliminate health care inequities, create a more sustainable education model for students, and improve patient outcomes.

@NMFOline's legacy of empowering medical students who are Black, Latine, Indigenous, People of Color is vital. I'm proud to be embraced by their community and work in partnership as we continue #ReimaginingHealthCare.

Care is the way that we nourish our community and create new opportunities. Community care is at the heart of @NMFOline's ethos, and I'm honored that they've recognized me (or company) this year for my/its/our dedication and commitment to advancing health equity. Together we are #ReimaginingHealthCare and putting an end to health disparities.
I am ecstatic to be involved with an organization that stands behind their vision of #ReimaginingHealthcare. @NMFOline’s constant effort in raising awareness for this community is notable. I can’t wait to join them at the #GratitudeGala, November 5th, 2022, where there will be key stakeholders, members, and supporters driving their mission forward. We hope you will join us!

As the only private entity that advances health equity at the intersection of the health-wealth gap, I admire the tireless work of @NMFOline. I am looking forward to attending NMF's #GratitudeGala22 & joining others as we uplift the health care leaders of tomorrow.

I am thrilled to join NMF's #GratitudeGala22 on November 5 and support their efforts to eliminate health disparities. Join us as we celebrate the impact of NMF’s partners, friends, scholars and alumni.
THANK YOU

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National Medical Fellowships